



a 1Reason, Inc. company  
Account Application

Thank you for your interest in our products. Please fill out our application when you are ready to place your first order.

If you would like to sign up an account before your ready to place your first order please note that we have an application processing fee of \$10. We will credit your account \$10 on your first order.

Date of Application \_\_\_\_\_  
Legal Name \_\_\_\_\_  
DBA Name of Store/ Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State / Province \_\_\_\_\_ Zip / Postal Code \_\_\_\_\_  
Telephone Number(\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

email address \_\_\_\_\_ @ \_\_\_\_\_

Website \_\_\_\_\_

- Proprietorship SS# \_\_\_\_\_
- Partnership SS# \_\_\_\_\_ SS# \_\_\_\_\_
- Corporation Tax ID# \_\_\_\_\_

Tax Resale # \_\_\_\_\_ Dun and Bradstreet # \_\_\_\_\_

**Principals:**

Name \_\_\_\_\_ Title \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_ Driver's License # \* \_\_\_\_\_  
Home Address \_\_\_\_\_ City \_\_\_\_\_  
State / Province \_\_\_\_\_ Zip /Postal Code \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_  
Phone (\_\_\_\_) \_\_\_\_\_  
Home Address \_\_\_\_\_ City \_\_\_\_\_  
State / Province \_\_\_\_\_ Zip /Postal Code \_\_\_\_\_

Initials \_\_\_\_\_

\* Needed for drop ship approval



Current Vendor Reference

Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
Address \_\_\_\_\_ ST \_\_\_\_\_ Zip/Postal \_\_\_\_\_  
Phone \_\_\_\_\_ ext \_\_\_\_\_  
Fax \_\_\_\_\_

I hereby certify that I am an authorized representative of the above mentioned company and that all information is accurate and true and is for the purpose of obtaining credit and/or opening an account. I authorize the above vendor and bank references to release any and all information to IReason, Inc. or its agent concerning the above mentioned company.

Signature \_\_\_\_\_ Title \_\_\_\_\_  
Name \_\_\_\_\_ Date \_\_\_\_\_

**Personal Guarantee of Payment (Limited liability companies)**

In consideration good and valuable consideration the receipt of which is hereby acknowledged, and in order to induce IReason, Inc. to open an account with \_\_\_\_\_ (corporate customer) I hereby personally, individually and unconditionally guarantee payment of whatever amount, which at any time shall be owing to IReason, Inc. on account of goods delivered, after the date hereof. This is a continuing guarantee relating to any indebtedness, including that arising under successive transactions, which shall either continue to indebtedness or from time to time renew it after it has been satisfied. This guarantee shall be perpetual as to any indebtedness incurred before written notice is received by IReason, Inc. that I am unwilling to guarantee any additional indebtedness on this account. I understand and agree to pay a 2% per month delinquency and finance charge applied to any balance outstanding 30 days or more, computed on a daily basis. Delinquency and finance charges will not however, exceed the maximum allowed by state or federal law.

\_\_\_\_\_  
Individual      Date      In signing do not use corporate title

\_\_\_\_\_  
Residence Address



**DROP SHIP APPLICATION**

I/We herein make application to 1Reason, Inc. to update and reconfirm our existing accounts and balances with 1Reason, Inc.. If approval is granted, we promise to pay all bills when rendered. We authorize by any of the above requested methods 1Reason, Inc. to charge the above credit card and/or to submit a draft for amounts due without further notice. We understand that this request is to have products shipped from time to time to locations other than the main business location.

Packing slip to be provided by your company if one must be included with shipments.

Written Purchase order will not be required on drop shipped orders.

(company name)\_\_\_\_\_ herein take full responsibility and will not hold 1Reason, Inc. for lack of delivery or lost shipments. Ground Residential shipments do not require signatures upon delivery. Your company will be responsible for any liability as a result of these types of shipments.

Customer service calls are to be handled by your company. If an item or order needs to be returned your company will then contact 1Reason, Inc.'s Customer Service or go online to our returns form to receive a RA number. 1Reason, Inc. will not handle customer service calls directly from the consumer.

Most products carry a one-year warranty. Lighting and electronic products typically carry a 90-day warranty to the consumer. It is at 1Reason, Inc.'s discretion whether to repair, credit, or replace.

Drop ship orders placed over the phone will incur a \$7 special handling fee in addition to shipping costs and will hold 1Reason, Inc. harmless for any errors in any part of order and/or address.

Customer understands and agrees to pay for address corrections charged from common carriers.

Customer understands and agrees that shipping charges are never refundable for drop ship orders.

Customer understands and agrees that 1Reason, Inc. may use any common carrier for shipment of goods. Our primary carrier may change from time to time.

Customer understands and agrees to know what the expected shipping costs will be for an order placed. Some places especially outside the 48 united states have very high shipping costs and ground service may not be an option of shipping. Customer understands over sized and dimensional weight costs.

I have read and agree to the above drop ship terms for doing business with 1Reason, Inc..

Signature:\_\_\_\_\_ Title:\_\_\_\_\_ Date:\_\_\_\_\_



## TERMS OF SALE

1. All sales are F.O.B. Eau Claire WI 54701 USA
2. All sales are wholesale only and for resale. You represent by placing an order and/or applying for an account that the merchandise is not for personal use.
3. No Price Protection or Stock Rotation. 1Reason, Inc. does not offer any type of price protection or stock rotation. We often change prices suddenly and without notice.
4. All items are described to the best of our ability. Pictures are for representation use only and may not be of the actual product.
5. Shipping costs for repaired or replaced items to and from us to you will be shared. You agree to pay for shipping to us and we agree to pay for shipping of the repaired or replaced item back to you.
6. Any controversy or claim arising out of or relating to this agreement or our services shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in Eau Claire, Wisconsin, and judgment on the the arbitration award may be entered into any court having jurisdiction thereof. Either you or 1Reason, Inc. may seek any interim or preliminary relief from a court of competent jurisdiction in Eau Claire, Wisconsin necessary to protect the rights or property of you or 1Reason, Inc. pending the completion of arbitration.
7. This Agreement shall be governed in all respects by the laws of the State of Wisconsin as such laws are applied to agreements entered into and to be performed entirely within Wisconsin between Wisconsin residents.
8. All orders are subject to minimum shipping and handling charge that may change from time to time.
9. Any drop shipped order is subject to a drop ship charge that may change from time to time. Currently the charge is \$7 per order that is NOT entered via our webform.
10. No items or conditions of purchase orders different from the terms of 1Reason, Inc. will be in effect.

I agree to all terms set forth in the dealership terms of sales. I further agree to changes in the terms of sale by placing of an order.

Signature \_\_\_\_\_ Date \_\_\_\_\_ Title \_\_\_\_\_



Credit Card Payment Authorization form  
We currently accept VISA, MASTER CARD,

Name of Issuer: \_\_\_\_\_

Phone number of Issuer on back of card \_\_\_\_\_

Name as it appears on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_ Billing Zip / Postal \_\_\_\_\_

EXP date \_\_\_\_\_

**I authorize 1Reason, Inc. to charge my credit card. I have read, understood and approved 1Reason, Inc. terms of sale including its refund policy.**

Authorized Signer \_\_\_\_\_ Date \_\_\_\_\_

Fax Check List

Copy of credit Card(s)

**Please fax to:  
702-992-9178**